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## **SEAWIDE DISTRIBUTION NAMED 2019 DOMESTIC DISTRIBUTOR OF CLARION MARINE AUDIO PRODUCTS**

**Murrieta, Calif.** – Seawide Distribution, a leading nationwide wholesale distributor of outdoor products, boat systems, consumer and marine electronics, announced today that JL Audio, Inc. has appointed Seawide Distribution as their sole domestic distributor of Clarion Marine audio products for the 2019 calendar year.

This news follows a recent announcement made by JL Audio having entered into an exclusive, long-term agreement to license the Clarion brand and oversee marketing and sales of its line of marine audio products in the United States and other key marine audio markets.

“Part of our realignment strategy for Clarion Marine branded products is streamlining distribution to focus on key retailers, which will strengthen brand and distribution integrity,” said Ed Meenan, account manager, JL Audio. “Working with Seawide allows us to tap into an impressive roster of brick and mortar retail partners that cater to marine customers.”

To improve channel management, JL Audio is focusing distribution of Clarion Marine audio products on key retail partners and has contracted Seawide as its wholesale distributor for 2019. This move is intended to open up new opportunities with approved dealers, who are vital to providing superior customer service and the professional installation of products to maintain optimal audio system performance and sound quality.

“Seawide was chosen as JL’s distributor of choice for Clarion Marine products because of our exceptional customer service and ability to ship nationwide from four warehouses,” said Keith Wansley, president, Seawide Distribution. “We have a highly trained and reputable inside and outside sales force covering the key marine markets. With an average of two days ground shipping for most locations, we are poised to deliver Clarion’s modern, innovative marine audio product designs faster and more efficiently than the competition.”

In addition to the 80 other brands Seawide carries, distribution centers are now fully stocked with Clarion marine audio products. For additional information on Seawide Distribution visit [www.seawide.com](http://www.seawide.com).

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#### **About Seawide Distribution:**

Serving the marine industry since 1979, Seawide Distribution is a national wholesale distributor of outdoor products, boat systems, and consumer and marine electronics. The company currently operates from four centers located in Murrieta, California; Costa Mesa, California; Youngwood, Pennsylvania; and Sarasota, Florida. Dedicated to providing customers with quality products at competitive prices, Seawide is one of the largest wholesale distributors in the U.S., offering over 16,000 products from over 80 vendors.

#### **About JL Audio:**

Guided by a philosophy that great audio has real value, JL Audio develops innovative products that improve the audio experience on the go, in the home, and in the studio. Committed to unique engineering and quality manufacturing, JL Audio operates three U.S. engineering facilities, and builds many of its home, car and marine loudspeaker products at the company's Miramar, Florida, USA factory, with components sourced from the company's global supply network. For more information, visit [jlaudio.com](http://jlaudio.com) or follow the company on [Facebook](#) or [Twitter](#).