

Sales Bulletin



No. 401 / October 19, 2017

Please Note: Any information related to this announcement should not be publicly communicated until the start date of November 1, 2017.

Simrad® GO5 XSE Rebate Begins November 1

Simrad Offers:	
When:	November 1, 2017 – December 31, 2017
Where:	U.S.A., Canada and Puerto Rico
Simrad Products Included:	
Qualified Products	Promotional Offer
<ul style="list-style-type: none">• 000-12451-001 GO5 XSE, No Transducer• 000-12452-001 GO5 XSE Med/High/DownScan• 000-12675-001 GO5 XSE TotalScan• 000-12452-002 GO5 XSE Med/High/DownScan with US/Can Nav+ Card• 000-12675-002 GO5 XSE TotalScan with US/Can Nav+ Card	Mail-in Rebate offer for a \$100 Visa® reward card

Expected Simrad Marketing Support:

- Digital rebate forms: Attached for your convenience and available online starting November 1, 2017 at www.simrad-yachting.com/en-US/offers/.
- Simrad banner advertisements: Now available with placement starting November 1.

For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737

Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com

E;? D36 9A5 " # " " D743F7

To Qualify For the Rebate on a Your SIMRAD Visa® Prepaid Card:

- Purchase one of the qualifying products from November 1 to December 31, 2017 in the USA, CAN or PR
- Complete and mail this form by January 21, 2018
- Include the original UPC or EAN barcode from each eligible product box checked
- Include a dated copy of your register receipt/invoice
- Limit three rebate claims per household
- Offer not valid with any additional Simrad promotions
- If the qualifying product (s) was acquired with the purchase of a new boat, provide a copy of the Bill of Sale itemizing the qualified product(s) installed, as proof of purchase.



Name (Print): _____

Street Address (Print): _____
(PO Boxes not accepted)

City (Print): _____ State: _____ Zip Code: _____

Phone:(____)____-____ Retailer: _____

Email: _____

Check here to receive emails for future offers and promotions from Simrad.

Signature: _____

Your product receipt or invoice must show that you purchased the eligible products between 11/01/17 and 12/31/17. Hand written invoices or sales receipts will not be accepted. The envelope containing your materials must be postmarked no later than 01/21/18. Proof of mailing does not constitute proof of delivery. Simrad is not responsible for lost, late, illegible, misdirected or postage due mail. Materials submitted become property of Simrad and will not be returned. If terms and conditions are not met, a Visa prepaid card will not be sent. Keep copies of all materials submitted for your records. This offer is not valid for retailers or wholesalers. Requests from groups, P.O. Boxes, or organizations will not be honored. Offer limited to three Visa prepaid cards per household. Offer cannot be combined with any other Simrad offer. Offer valid only in the U.S.A., Canada & Puerto Rico. Void where prohibited, taxed or restricted by law. Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sec on 1341 and 1342). Please allow 8-10 weeks, after receipt of reward request, for processing. If you do not receive your product or Visa prepaid card within 8-10 weeks, you must call 1-866-652-9511 or visit www.myrebate manager.com no later than 03/21/18 or all rights hereunder will expire. This offer is subject to change or cancellation, at any time, without notice. Rebate paid via a Simrad Visa Prepaid Card in US Dollars. Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo.

ELIGIBLE PRODUCT FOR PROMOTION

Check box below for purchased qualifying product

GO5 XSE Multifunction Display*(\$100 Rebate)

- 000-12451-001 No transducer
- 000-12452-001 Med/Hi/downscan
- 000-12675-001 Totalscan
- 000-12452-002 Med/Hi/Downscan, US/Canada NAV+ card
- 000-12675-002 Totalscan, US/Canada NAV+ card

**Excludes refurbished models and boat-builder six-packs.*

*For a complete list of qualifying SKUs visit:
www.simrad-yachting.com/Simrad-Offers/*

MAIL
REQUESTED
ITEMS TO:

Simrad Rebates
Offer # 30124
P.O. Box 7210
Mesa, AZ 85216, USA

SIMRAD®

Please keep copies of all materials submitted for your records. If you have not received your card after 8 - 10 weeks, please call: 1-866-652-9511 or visit www.myrebate manager.com. Cards do expire so please pay close attention to the "Valid Thru" date.

W