

Sales Bulletin



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C-MAP FREE CHART PROMOTION WITH PURCHASE OF SELECT LOWRANCE, SIMRAD AND B&G DISPLAYS

We are pleased to announce our new C-MAP Free Chart Campaign for the U.S. and Canada. Premium C-MAP charts will be offered free via mail-in rebate with the purchase of select Lowrance, Simrad and B&G fishfinder/chartplotter displays.

Offering significant value and powerful functionality, C-MAP MAX-N+ (\$299 value) and Insight HD maps (\$169 value) are the premium versions of highly detailed maps that now come with every Lowrance or Simrad chartplotter and provide a greater mapping experience with:

- High-resolution satellite imagery
- Aerial photographs
- 3D views
- High-resolution bathymetric fishing charts
- Detailed marina charts
- Dynamic raster charts

Consumers who purchase Lowrance HOOK2 fishfinder/chartplotter displays can claim a free C-MAP Insight PRO map card (\$99 value), which offers enhanced U.S. inland and coastal mapping coverage including Alaska and Hawaii.

Promotional Terms

Lowrance: Between September 17 to October 31, consumers who purchase any Lowrance Elite Ti or HDS Carbon fishfinder/chartplotter can select and receive via mail-in rebate the choice of either a C-MAP Max-N+ Coastal Chart or C-MAP Lake Insight HD card for free. HOOK2 consumers can claim a free C-MAP Insight PRO chart card.

Visit <https://www.lowrance.com/offers/> for full details and rebate forms (website page will be activated September 17, 2018)

Simrad/B&G: Consumers who purchase a Simrad GO XSE/XSR, NSS Evo3, B&G Vulcan or Zeus3

display, September 17th to December 31, can select and receive via mail-in rebate the choice of either a C-MAP Max-N+ Coastal Chart or C-MAP Lake Insight HD card for free.

Visit <https://www.simrad-yachting.com/offers/> and <https://www.bandg.com/offers/> for full details and rebate forms (website pages will be activated September 17, 2018)

C-MAP MAX-N+ is available in wide coverage areas including U.S. West Coast and Hawaii, Central America and the Caribbean and the U.S. East Coast and Bahamas.



C-MAP Insight HD is available for U.S. lakes in the West, North Central, South Central, South East and North East coverage areas.



For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737
Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com