



## ACR ELECTRONICS, INC.

5757 Ravenswood Rd. Fort Lauderdale, FL33312 - U.S.A  
T: +1-954-981-3333 F: +1-954-983-5087  
www.ACRARTEX.com

August 23, 2018

Subject: Implementation of Authorized Reseller Program

Reference: Authorized Reseller Policy effective immediately

To Whom it May Concern:

The products sold by ACR Electronics, Inc. (ACR) are of high quality with a premium image earned through extensive product and market development activities and superior customer service provided by ACR and its Resellers and Distributors. To assist in maintaining the high quality of the ACR brands, ACR has initiated an Authorized Reseller Program. The program consists of new policies that will govern the manner in which entities may resell ACR products. The Authorized Reseller program will be managed solely by ACR. To apply to become an ACR Authorized Reseller please complete the application found at <https://www.acrartex.com/surveys/raa>.

This new program and policy have been developed to ensure the preservation of ACR's superior technology and quality products, the product value, trademarks, and to properly establish the brand and reputation of these products in the appropriate market segments. Should you have any questions regarding the subject of this letter, please contact the Reseller Compliance desk at [mrp@acrartex.com](mailto:mrp@acrartex.com).

Sincerely,

ACR Electronics, Inc.

