

SB-436 / February 14, 2018

Lowrance Catch A Great Deal Promotion Kicks Off March 1

Lowrance Offer Details:	
What:	Consumer rebates on purchases of select Elite Ti displays
When:	March 1 – May 31, 2018
Where:	U.S.A., Canada and Puerto Rico

Lowrance Products Included:	
Qualified Products	Promotional Offer
<p>Elite-12 Ti</p> <ul style="list-style-type: none"> - 000-14123-001 Med/High/LSS-HD, C-MAP PRO - 000-13985-001 No Transducer, US/CAN Nav+ - 000-13717-001 No Transducer, C-MAP PRO - 000-13718-001 TotalScan, C-MAP PRO <p>Elite-9 Ti</p> <ul style="list-style-type: none"> - 000-14122-001 Med/High/LSS-HD, C-MAP PRO - 000-13277-001 TotalScan, US/CAN Nav+ - 000-13275-001 No Transducer, US/CAN Nav+ - 000-13276-001 Med/High/DownScan, US/CAN Nav+ - 000-13278-001 Boat Builder 6-Pack, No Transducer - 000-13273-001 Med/High/DownScan, C-MAP PRO - 000-13272-001 No Transducer, C-MAP PRO - 000-13274-001 Med/High/TotalScan, C-MAP PRO <p>Elite-7 Ti</p> <ul style="list-style-type: none"> - 000-14121-001 Med/High/LSS-HD, C-MAP PRO - 000-12416-001 No Transducer, C-MAP PRO - 000-12417-001 Med/High/DownScan, C-MAP PRO - 000-12419-001 TotalScan, C-MAP PRO - 000-12700-001 No Transducer, US/CAN Nav+ - 000-12721-001 Med/High/TotalScan, US/CAN Nav+ - 000-12585-001 Boat Builder 6-Pack, No Transducer 	<p>Mail-in Rebate offer for a \$100 Visa® reward card</p>

<p>Elite-5 Ti</p> <ul style="list-style-type: none"> - 000-12420-001 No Transducer, C-MAP PRO - 000-12421-001 Med/High/DownScan, C-MAP PRO - 000-12423-001 Med/High/TotalScan, C-MAP PRO - 000-12697-001 Med/High/DownScan, US/CAN Nav+ - 000-12698-001 No Transducer, US/CAN Nav+ - 000-12720-001 Med/High/TotalScan, Canada Nav+ - 000-12586-001 Boat Builder 6-Pack, No Transducer 	<p>Mail-in Rebate offer for a \$50 Visa® reward card</p>
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Expected Lowrance Marketing Support

- Digital rebate forms:
 - Available with this sales bulletin distribution
 - Available online starting March 1 at www.lowrance.com/offers/
- Printed rebate forms and product signage: Mailed prior to March 1
- Lowrance web banner advertisements: Available now; placement starting March 1.

For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737
 Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com

Catch A Great Deal



Get up to \$100 Back on Lowrance Elite Ti

To qualify for and receive your Lowrance Visa® prepaid card, purchase one or more of the qualifying products below between March 1, 2018 and May 31, 2018 in the USA, Canada or Puerto Rico.

Mail-In Rebate Form

Complete this form and mail it, with a dated copy of your register receipt and UPC or EAN barcode, in a single envelope to the address provided below by **June 30, 2018**. If the qualifying product(s) was acquired with the purchase of a new boat, provide a copy of the Bill of Sale itemizing the qualified product(s) installed, as proof of purchase. Complete this form and mail it, with a dated copy. Make a copy of all rebate submission materials for future reference. If you have not received your card after 8 - 10 weeks, please call: 1-844-628-7925 or visit www.navicorewards.com. Reward cards do expire so please pay close attention to the "VALID THRU" date printed on the front of the card.

QUALIFYING PRODUCT	PART NUMBER	REBATE AMOUNT
<input type="checkbox"/> Elite-12 Ti Mid/High/LSS-HD CMAP PRO	000-14123-001	\$100
<input type="checkbox"/> Elite-12 Ti No Transducer US/CAN Nav+	000-13985-001	\$100
<input type="checkbox"/> Elite-12 Ti No Transducer CMAP PRO	000-13717-001	\$100
<input type="checkbox"/> Elite-12 Ti TotalScan™ CMAP PRO	000-13718-001	\$100
<input type="checkbox"/> Elite-9 Ti Med/High/LSS-HS CMAP PRO	000-14122-001	\$100
<input type="checkbox"/> Elite-9 Ti TotalScan™ US/CAN Nav+	000-13277-001	\$100
<input type="checkbox"/> Elite-9 Ti No Transducer US/CAN Nav+	000-13275-001	\$100
<input type="checkbox"/> Elite-9 Ti Med/High/Downscan US/CAN NAV+	000-13276-001	\$100
<input type="checkbox"/> Elite-9 TI Boat Builder 6-pk No Transducer	000-13278-001	\$100
<input type="checkbox"/> Elite-9 Ti Med/High/DownScan CMAP PRO	000-13273-001	\$100
<input type="checkbox"/> Elite-9 Ti No Transducer CMAP PRO	000-13272-001	\$100
<input type="checkbox"/> Elite-9 Ti Med/High/TotalScan™ CMAP PRO	000-13274-001	\$100
<input type="checkbox"/> Elite-7 Ti Med/High/LSS-HD CMAP PRO	000-14121-001	\$100
<input type="checkbox"/> Elite-7 Ti No Transducer CMAP PRO	000-12416-001	\$100
<input type="checkbox"/> Elite-7 Ti Mid/High/DownScan™ CMAP PRO	000-12417-001	\$100
<input type="checkbox"/> Elite-7 Ti Mid/High/TotalScan™ CMAP PRO	000-12419-001	\$100
<input type="checkbox"/> Elite-7 Ti No Transducer with US/CAN Nav+	000-12700-001	\$100
<input type="checkbox"/> Elite-7 Ti Mid/High/TotalScan™ with US/CAN Nav+	000-12721-001	\$100
<input type="checkbox"/> Elite-7 Ti Boat Builder 6-pk No Transducer	000-12585-001	\$100
<input type="checkbox"/> Elite-5 Ti No Transducer CMAP PRO	000-12420-001	\$50
<input type="checkbox"/> Elite-5 Ti Med/High/DownScan CMAP PRO	000-12421-001	\$50
<input type="checkbox"/> Elite-5 Ti Med/High/TotalScan CMAP PRO	000-12423-001	\$50
<input type="checkbox"/> Elite-5 Ti with Mid/High/DownScan™ with US/CAN Nav+	000-12697-001	\$50
<input type="checkbox"/> Elite-5 Ti No Transducer with US/CAN Nav+	000-12698-001	\$50
<input type="checkbox"/> Elite-5 Ti Mid/High/TotalScan™ with Canada Nav+	000-12720-001	\$50
<input type="checkbox"/> Elite-5 TI Boat Builder 6-pk No Transducer	000-12586-001	\$50

Mailing Address

Send this form with your required documents to:

Lowrance
 Offer# 18-34721
 PO BOX 540012
 El Paso, TX 88554-0012

Required Documents

- SALES RECEIPT**
 Enclose the original or a legible copy of your cash register receipt showing purchase made within valid offer dates.
- UPC LABEL**
 Enclose the original package UPC(s) from each product that you are submitting. Copies or reproductions will not be accepted.



» _____
FIRST NAME
 » _____

» _____
LAST NAME
 » _____

» _____
PHONE
 » _____

» _____
EMAIL (To notify you of the status of your redemption request only)

» _____
ADDRESS
 » _____

» _____
APT. #
 » _____

» _____
STATE
 » _____

» _____
ZIP CODE

» _____
CITY
 » _____

» _____
COUNTRY

Yes, Lowrance may contact me, with additional information on this and other promotions and products.

Your product receipt or invoice must show that you purchased the eligible products between 3/1/2018 and 5/31/18. Hand-written invoices or sales receipts will not be accepted. The envelope containing your materials must be postmarked no later than 06/30/18. Proof of mailing does not constitute proof of delivery. Lowrance is not responsible for lost, late, illegible, misdirected or postage due mail. Materials submitted become property of Lowrance and will not be returned. If terms and conditions are not met, a prepaid card will not be sent. Keep copies of all materials submitted for your records. This offer is not valid for retailers or wholesalers. Requests from groups, P.O. Boxes, or organizations will not be honored. Offer limited to three prepaid cards per household. Offer cannot be combined with any other Lowrance offer. Offer valid only in the U.S.A., Canada & Puerto Rico. Void where prohibited, taxed or restricted by law. Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sec on 1341 and 1342). Please allow 8-10 weeks, after receipt of reward request, for processing. If you do not receive your product or prepaid card within 8-10 weeks, you must call 1-844-628-7925 or visit www.navicorewards.com no later than 09/30/18 or all rights hereunder will expire. This offer is subject to change or cancellation, at any time, without notice. Reward paid via a Lowrance Visa Prepaid Card in US Dollars. This card is issued by MetaBank®, member FDIC, NA pursuant to a license from Visa U.S.A. Inc. Cards are issued in connection with a loyalty, award or promotional program. Card issued in the name submitted on offer form and is not transferable; card cannot be issued to minors. Card does not have cash access and can be used everywhere Visa debit cards are accepted. Card valid for 6 months in addition to any remaining days in the month of issuance. Unused funds forfeit at midnight CST the last day of the valid thru date, subject to applicable law. Card terms, conditions, and limitations apply.