

Sales Bulletin



No. 477 / August 21, 2018

Navico® Announces Tariff-Related Price Increase on VHF Radios

The recent implementation of tariffs on select products imported into the US has impacted Lowrance®, Simrad® and B&G® VHF radios. As a result, Navico® will increase the retail price on VHF radios by approximately 25 percent, effective September 1, 2018.

The affected SKUs are listed below.

Part Number	GIM Description	Current SRP (*MRP)	New SRP (*MRP)
000-10785-001	SIMRAD VHF HH RADIO,HH36,DSC,US/CAN	\$249	\$309
000-10782-001	SIMRAD VHF HH RADIO,LINK-2,DSC,US/CAN	\$199	\$249
000-13545-001	SIMRAD VHF MARINE RADIO,DSC, RS20.	\$279	\$349
000-13543-001	LOWRANCE VHF MARINE RADIO,DSC,LINK-6	\$189	\$239
000-13544-001	LOWRANCE VHF MARINE RADIO,DSC,LINK-6 (WHITE)	\$189	\$239
000-13546-001	B&G VHF MARINE RADIO,DSC,V20	\$279	\$349
000-10790-001	SIMRAD VHF MARINE RADIO,RS35,DSC	\$399	\$499
000-10789-001	LOWRANCE VHF MARINE RADIO,LINK-8,DSC	\$299	\$375
000-11236-001	B&G VHF MARINE RADIO,V50	\$399	\$499
000-11227-001	SIMRAD RS90 BB VHF AIS RX ONLY	\$599	\$749
000-11225-001	SIMRAD RS90 BB VHF AIS RX SYSTEM	\$799*	\$999*
000-11678-001	B&G V90 BB VHF AIS RX ONLY	\$599	\$749
000-11676-001	B&G V90 BB VHF AIS RX SYSTEM	\$799*	\$999*
000-11228-001	SIMRAD RS90 HANDSET	\$249	\$309
000-11226-001	SIMRAD RS90 HANDSET & SPEAKER KIT	\$299*	\$375*
000-11229-001	SIMRAD RS90 SPEAKER	\$79	\$99
000-11677-001	B&G H90 HANDSET & SPEAKER KIT	\$299*	\$375*
000-11679-001	B&G H90 HANDSET	\$249	\$309
000-11680-001	B&G S90 SPEAKER	\$79	\$99
000-11237-001	B&G VHF W/L HANDSET, H50	\$169	\$209
000-10791-001	SIMRAD VHF W/L HANDSET,HS35,DSC	\$169	\$209

*Minimum Retail Price (MRP)

For a complete pricing list by customer-type, review the Navico® Online Pricebook at:

<https://pricebook.navico.com/login>.

If you need assistance with your username and/or login for the Navico Online Pricebook, please contact your Customer Operations Specialist.

For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737

Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com