



We are pleased to announce the opening of a new Navico office in Fort Lauderdale, Florida.

The new office allows Navico to enhance its presence in Florida and to work more closely with resellers, dealers, boat builders, consumers and major shows.

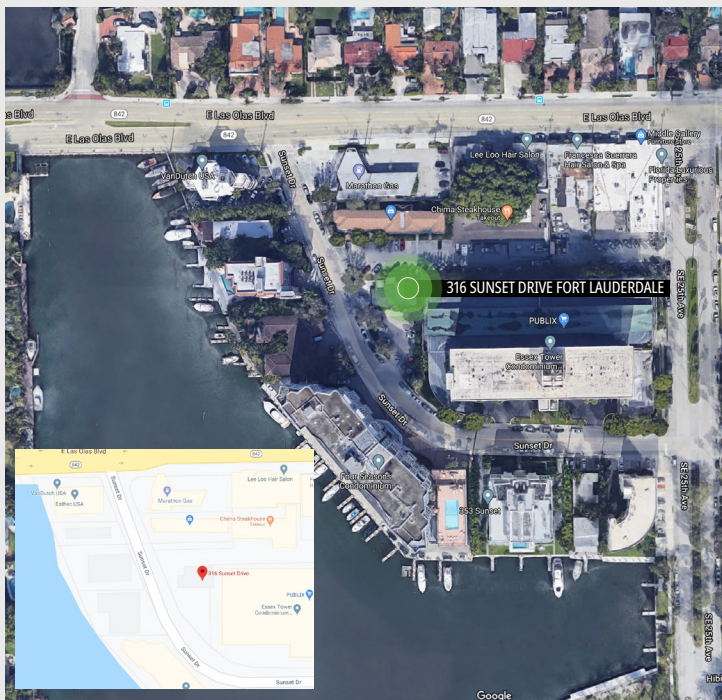
The new office will offer pre-sales guidance, post-sale support, extensive in-house recreational and commercial product technical training for dealers and installers, as well as a range of classroom

training for end users looking to get the most from their Lowrance, Simrad, B&G and C-MAP purchases.

Christian Olsson, vice president of Navico sales for the Americas, has relocated from Navico's corporate offices in Merrimack, New Hampshire, to oversee operations. Located at 316 Sunset Drive in Fort Lauderdale, the office features a current staff comprised of 10 employees with a focus on sales, support and marketing; additional expansion is planned for 2021.

In addition to in-house support and training, Navico also plans to host a regular series of try-before-you buy events throughout the region, leveraging the demo boats in the vicinity of the office.

Due to the current health concerns related to COVID-19, a grand opening celebration for Navico's Fort Lauderdale office will take place on yet-to-be-determined date later this year. For more information about Navico or its Lowrance, Simrad, B&G and C-MAP brands, please visit www.navico.com.



For More Information:

U.S. Based Resellers Technical and Order Support:

(800) 324-4737

Canada Based Resellers Technical Support:

(855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com