

MARKETING MEMO

▶ **VENU®** AMOLED GPS SMARTWATCH

PROMOTIONAL MRP



U.S. Only

Effective July 26, 2020, through Aug. 1, 2020, Garmin is lowering the minimum retail price (MRP) for the products listed below. Standard MRP will resume Aug. 2, 2020.

PRODUCT NUMBER	DESCRIPTION	UPC	STANDARD MRP	PROMOTIONAL MRP
010-02173-01	Venu, Granite Blue with Silver Hardware	753759227807	\$349.99 USD	\$299.99 USD
010-02173-11	Venu, Black with Slate Hardware	753759227845	\$349.99 USD	\$299.99 USD
010-02173-21	Venu, Light Sand with Rose Gold Hardware	753759227883	\$349.99 USD	\$299.99 USD
010-02173-31	Venu, Black with Gold Hardware	753759227920	\$349.99 USD	\$299.99 USD