

Sales Bulletin

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Navico Amends Unilateral Pricing Policy

Navico has amended its Unilateral Pricing Policy (UPP) on instant discounts to include the highlighted statement below:

The issuance of instant discounts on a Product(s) listed in the Online Price Book shall not constitute acquiescence with Seller's Unilateral Policy. However, the following shall constitute acquiescence with Seller's Unilateral Policy: (i) offering instant discounts conditioned on End User's approval of a Reseller's branded credit card; (ii) offering a 5% incentive discount to End Users who sign up for promotional emails and similar marketing communications with a valid email address; **or (iii) sending a customer an "abandoned cart" email for a one-time coupon code of up to 5% for a product left in the customer's online shopping cart. Any such discount authorized under this clause must be redeemable for single use only and shall not be combined with any other discounts.**

The revised Navico Unilateral Pricing Policy can be accessed at the following link:

<https://assetbank.navico.com/assetbank-navico/assetfile/43210.pdf>.

Please direct questions regarding Navico's Unilateral Pricing Policy to: map@navico.com.