

No.659 / June 24, 2020

## Lowrance HOOK Reveal Rebate Extended Thru July 31

Previously scheduled to end July 8, the HOOK Reveal rebate offer included in Lowrance’s “Catch a Great Deal” promotion has been extended thru July 31, 2020. The Elite-Ti<sup>2</sup> portion of the promotion ends July 8, as scheduled.

HOOK Reveal SKUs		
Part Number	Description	Rebate
000-15525-001	HOOK Reveal 9 SplitShot, US Inland	\$100
000-15534-001	HOOK Reveal 9 SplitShot, US/Can Nav+	\$100
000-15533-001	HOOK Reveal 9 US/Can Nav+ with 50/200 HDI Transducer	\$100
000-15526-001	HOOK Reveal 9 TripleShot, US Inland	\$100
000-15535-001	HOOK Reveal 9 TripleShot, US/Can Nav+	\$100
000-15514-001	HOOK Reveal 7x SplitShot	\$100
000-15515-001	HOOK Reveal 7x TripleShot	\$100
000-15512-001	HOOK Reveal 7 SplitShot, US Inland	\$100
000-15513-001	HOOK Reveal 7 TripleShot, US Inland	\$100
000-15523-001	HOOK Reveal 7 SplitShot, US/Can Nav+	\$100
000-15542-001	HOOK Reveal 7 SplitShot, US Ice Machine	\$100
000-15522-001	HOOK Reveal 7 US/Can Nav+ with HDI 50/200 Transducer	\$100
000-15524-001	HOOK Reveal 7 TripleShot, US/Can Nav+	\$100
000-15503-001	HOOK Reveal 5x SplitShot	\$50
000-15500-001	HOOK Reveal 5 SplitShot, US Inland	\$50
000-15510-001	HOOK Reveal 5 SplitShot, US/Can Nav+	\$50
000-15541-001	HOOK Reveal 5 SplitShot US Ice Machine	\$50
000-15509-001	HOOK Reveal 5 US/Can Nav+ with HDI 50/200 Transducer	\$50
000-14014-001	HOOK <sup>2</sup> 4x GPS Bullet	\$10

### Lowrance Marketing Support:

- Offer pages on Lowrance.com: <https://www.lowrance.com/offers/catch-a-great-deal/>
- Digital rebate forms: Available online at <https://lowrance.4myrebate.com>
- Additional marketing assets (rebate form PDF, banner advertisements, video): Available after log-in at [Navico Asset Bank](#).

Please note: Navico Customers with their newly created single sign-on username and password may also obtain pricing information from the new Navico Customer Portal: <https://customerportal.navico.com/>.

If you need assistance with your username and/or login for the Navico Asset Bank or Online Pricebook, please contact your Customer Operations Specialist.

**For More Information:**

U.S. Based Resellers Technical and Order Support: (800) 324-4737

Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – [oem-bb@navico.com](mailto:oem-bb@navico.com)
- International/Latin America – [international@navico.com](mailto:international@navico.com)
- National Retail – [retail@navico.com](mailto:retail@navico.com)
- Dealers/Distributors – [orders@navico.com](mailto:orders@navico.com)