

Sales Bulletin

LOWRANCE

SIMRAD

B&G

C-MAP

No. 647 / May 13, 2020

Navico Increasing Prices on Select AIRMAR® Transducers

Effective July 1, 2020, Navico is increasing prices on the AIRMAR transducers listed below.

Part Number	Description	Current SRP	New SRP (July 1)
000-13946-001	XSONIC AIRMAR B45	\$199	\$239
000-13945-001	XSONIC AIRMAR B117BB (8 PACK)	\$179	\$239
000-13784-001	XSONIC AIRMAR SS60 0 DEGREE	\$269	\$419
000-13785-001	XSONIC AIRMAR SS60 12 DEGREE	\$269	\$419
000-13786-001	XSONIC AIRMAR SS60 20 DEGREE	\$269	\$419
000-13964-001	XSONIC AIRMAR B258	\$799	\$839
000-13783-001	XSONIC AIRMAR SS260	\$1,149	\$1,199
000-13904-001	XSONIC AIRMAR TM260	\$979	\$999

For a complete pricing list by customer-type, review the Navico Online Pricebook at:
<https://pricebook.navico.com/login>.

If you need assistance with your username and/or login for the Navico Asset Bank or Online Pricebook, please contact your Customer Operations Specialist.

For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737

Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com