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Contour+ Offers Run Through April 1; Production of HDS LIVE Displays Preloaded with Contour+ Scheduled to Start Next Week

As a reminder, the Lowrance rebate offer for the 2021 enhanced C-MAP® Contour+ chart will expire April 1. The offer gives HDS LIVE owners who purchased their display after February 1 an opportunity to get their hands on the new Contour+ chart. Production of HDS LIVE displays preloaded with the 2021 enhanced Contour+ mapping is scheduled to start the week of March 8, 2021.

U.S. and Canadian customers who purchase an HDS LIVE display between February 1 and April 1, 2021 can claim a free enhanced C-MAP Contour+ card via online rebate. This card is designed to be used in the card slot of HDS LIVE displays, and cannot be used to update the HDS LIVE preloaded map. Digital rebate forms are available online at <https://lowrance.4myrebate.com>.

The 2021 enhanced Contour+ charts have been updated with a larger coverage area, a major increase in lakes with 1-foot contours – 15,000+ US Lakes and 9,400+ Canadian lakes, along with other refinements.

For U.S. customers who purchased an HDS display before February 1, a chart card will be offered for registered HDS LIVE customers at a nominal \$35 fee thru April 1, 2021 at <https://www.lowrance.com/offers/hds-mapping-upgrade/>.

Special Notice for Canadian Consumers

As noted on the website address indicated above, registered HDS LIVE display owners with Canada ship-to addresses should call 1-855-361-1564 to order the C-MAP Contour+ chart card for \$35 US.

When HDS LIVE displays with the enhanced preloaded C-MAP Contour+ charts start shipping, we will send out a bulletin identifying by serial number the displays with the new preloaded charts.

For a complete list of lakes featuring 1-foot contour coverage in the enhanced C-MAP Contour+ preloaded charts, visit <https://www.lowrance.com/contour-plus-lake-list/>.

For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737

Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com