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Please Note: Any information related to this announcement should not be publicly communicated until the start date of December 15, 2016.

Lowrance® Announces New HDS Carbon Displays *Ready for Battle — New High-Performance Displays Give Anglers An Edge*



We are pleased to announce HDS Carbon, a new high-performance addition to the HDS Series of fishfinder/chartplotters.

Featuring 12-, 9- and 7-inch screens, HDS Carbon includes a new high-performance dual core processor, multi-touch SolarMAX™ HD display, Dual Channel CHIRP and Network Dual Sounder sonar technology.

HDS Carbon takes processing power to new heights with a dual core processor that allows anglers to switch between applications and simultaneously view independent sonar feeds with ease -- smoothly driving high-tech Lowrance technology like StructureScan® 3D with SideScan and DownScan Imaging™, StructureMap™, Broadband Radar™, SiriusXM® Weather Chart Overlay™ and more.

Lowrance SolarMAX™ HD display technology features high-definition views and clear visibility in all conditions with the widest available range of viewing angles. The new displays are engineered to withstand higher temperatures than conventional units, offering enhanced reliability in warmer climates.

HDS Carbon bolsters award-winning Lowrance sonar technology lineup with the addition of Dual Channel CHIRP and Network Dual Sounder. Dual Channel CHIRP enables anglers to view dual

range sonar coverage from the same transducer when a dual channel CHIRP sonar transducer is installed on their boat. Network Dual Sounder supplies sonar data from a network of CHIRP transducers, allowing anglers to cover more water in less time and mark fish targets more clearly.

Part number	Description	EAN Barcode	US MRP
000-13686-001	HDS-12 Carbon, No Transducer	9420024159033	\$3,149
000-13686-002	HDS-12 Carbon C-MAP, Med/High StructureScan 3D Bundle	9420024159262	\$3,999
000-13689-001	HDS-12 Carbon C-MAP, Med/High TotalScan Bundle	9420024159064	\$3,399
000-13680-001	HDS-9 Carbon with No Transducer	9420024158975	\$2,049
000-13680-002	HDS-9 Carbon C-MAP, Med/High StructureScan 3D Bundle	9420024159248	\$2,899
000-13683-001	HDS-9 Carbon C-MAP, Med/High TotalScan Bundle	9420024159002	\$2,299
000-13674-001	HDS-7 Carbon, No Transducer	9420024158913	\$1,249
000-13674-002	HDS-7 Carbon C-MAP, Med/High StructureScan 3D Bundle	9420024159224	\$2,099
000-13677-001	HDS-7 Carbon C-MAP, Med/High TotalScan Bundle	9420024158944	\$1,499

For a complete pricing list by customer-type, review the Navico Online Pricebook with settings adjusted for “2016 Pricing” at: <https://pricebook.navico.com/login>.

Product Images, product copy, print advertisements and digital advertisements can be found by searching “HDS Carbon” on the Navico Asset bank: <https://assetbank.navico.com/assetbank-navico/action/viewHome>.

For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737
 Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com