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Please Note: Any information related to this announcement should not be publicly communicated until the start date of December 15, 2016.

Lowrance® Announces New Elite-12 Ti and Elite-9 Ti Displays *Get Premium Features at an Affordable Price on New Widescreen Displays*



We are pleased to announce the Elite-12 Ti and Elite-9 Ti displays, new widescreen additions to the popular Elite-Ti series of fishfinder/chartplotters.

Scheduled for public release on December 15, the new displays feature a touchscreen, easy-to-use interface, built-in CHIRP sonar with support for StructureScan® HD with SideScan and DownScan Imaging™. With built-in C-MAP charts and reliable Lowrance navigation technology, anglers can chart a course or find a favorite fishing hotspot with ease and accuracy. Featuring integrated Bluetooth® and wireless connectivity, Elite Ti allows also you to control Power-Pole® Shallow Water Anchors and download software upgrades directly to the unit.

- **High-resolution display**
Lowrance-exclusive, high-resolution, LED-backlit color display
- **Easy-to-use touchscreen**
Touchscreen provides fast, fingertip access to all Elite-Ti features
- **CHIRP Sonar, StructureScan® HD and DownScan Imaging™**
Top-of-the line sonar technologies provide the best possible view of the environment beneath your boat. StructureScan® HD requires optional TotalScan™ transducer.

- **TrackBack™**
Scroll back through your sonar, SideScan or DownScan history to review structure or fish targets and mark the location with a waypoint.
- **Internal GPS antenna**
Highly accurate, built-in GPS antenna plus a detailed U.S. chart by C-MAP.
- **Optional chart upgrades**
Optional Americas chart upgrades include Insight PRO by C-MAP, Lake Insight HD by C-MAP, C-MAP MAX-N, Navionics® HotMaps® Premium, Navionics + and Fishing Hotspots® PRO.
- **Built-in wireless connectivity**
Access to the GoFree™ Cloud where you can download software updates directly to the display
- **Boat Integration and System Control**
Bluetooth® control of Power-Pole® shallow water anchors and SmartSteer™ control of Motorguide® Xi5 Trolling Motors
- **microSD card slot**

Part number	Description	EAN Barcode	US MRP
000-13717-001	Elite-12 Ti with No Transducer	9420024159767	\$1,849
000-13718-001	Elite-12 Ti with TotalScan Transducer	9420024159774	\$1,999
000-13718-005	Elite-12 Ti with TotalScan and Insight Pro by C-MAP card	9420024162293	\$2,029
000-13272-001	Elite-9 Ti with No Transducer	9420024154892	\$849
000-13274-001	Elite-9 Ti with TotalScan Transducer	9420024154915	\$999
000-13724-005	Elite-9 Ti with TotalScan and Insight Pro by C-MAP card	9420024162286	\$1,029

For a complete pricing list by customer-type, review the Navico Online Pricebook with settings adjusted for “2016 Pricing” at: <https://pricebook.navico.com/login>.

Product Images, product copy, print advertisements and digital advertisements can be found by searching “Elite-Ti” on the Navico Asset bank: <https://assetbank.navico.com/assetbank-navico/action/viewHome>.

For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737
 Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com