

Sales Bulletin

LOWRANCE

SIMRAD

B&G

No. 446 / March 28, 2018

Navico® Offering Free Extended Warranty on Displays

Effective immediately, Navico is offering a free 1-year extended warranty to consumers who purchase a Lowrance®, Simrad® or B&G® display from now through April 30, 2018.

The offer applies only to displays purchased from Lowrance, Simrad or B&G Direct Dealers and Authorized Resellers in the US.

With this 1-year extended warranty program, Navico is temporarily suspending (March 28 – April 30) the following clause from our Unilateral Pricing Policy:

“The issuance of non-Seller extended warranties on a Product(s) listed in the Online Price Book shall not constitute acquiescence with Seller’s Unilateral Policy.”

To submit a free 1-year extended warranty claim on behalf of a consumer, qualified dealers and resellers will email the attached, free extended warranty form to extwarranty.amer@navico.com.

For More Information:

U.S. Based Resellers Technical and Order Support: (800) 324-4737

Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – oem-bb@navico.com
- International/Latin America – international@navico.com
- National Retail – retail@navico.com
- Dealers/Distributors – orders@navico.com

